

For Immediate Release
February 11, 2010

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THE FUTURE IS NOW: THE BEST OF GREEN DESIGN **Cool space and products, cutting edge art**

February 11, 2010 (Philadelphia, PA) With **Earth Day** approaching, most of us are at least curious, about the latest innovations in Green Design. What are the smartest new ideas to save money, energy and natural resources yet are still stylish and comfortable? **Sheldon Crossing, the first Platinum LEED certified residential community** in our area believes it can demonstrate the answers.

In honor of **NBA Green Week, on April 1, 2010 from 6-9 PM**, interact with players for the Philadelphia 76ers and get the first look at Sheldon Crossing, located at **4711 Sheldon Street in Manayunk**. Builders Denales Inc in conjunction with The Comcast Spectacor Foundation will be hosting this event to showcase the **best in green architecture, fixtures, appliances, furnishings, and art**. Meet the creators of various types of eco-friendly design. The artists all conceptualize using the same mantra: re-think, re-use, re-create, re-invent and re-cycle. The **'Green Design Home'** will be open for a month following this opening event. A portion of all the monies raised benefit **The Comcast Spectacor Foundation** and the many local charities it endows.

The 20 carriage homes at Sheldon Crossing boast slate on the bathroom walls and floors rescued from a shuttered school, kitchen countertops made of reclaimed antique pine that would otherwise have gone to a landfill, Smart Automation that shuts off when you leave the room, Radiant heated floors, tiles made from coconuts and soybean sealing. All are environmentally sensitive yet maximize energy and water conservation. Outside, a **'Tree of Life'**, crafted from debris at the construction site, will be dedicated and leaves on the tree available for purchase. The tree will be donated to Mayor Nutter and the City of Philadelphia to permanently install in an appropriate place.

At the event, test out the new electric Mercedes Benz **Smart Car**, soon to roll off assembly lines, and learn how it is fueled at a charging station. Drink eco-smart beverages like organic vodka out of biodegradable cups and taste delicious healthy appetizers from Bruce Cooper of Jake's. Climb up to the roof deck which offers a waterfall, a fireplace and unobstructed views of Center City and the Main Line. Bid on a canvas made by the Philadelphia 76ers, a team renowned for its adherence to green principals.

All of us can embrace a greener lifestyle. Each small step can improve your health, add to your bank account and help save the planet. Many of these exciting technologies, services and housing choices are here, and so the future is now.

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