

PRESS RELEASE

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New Manayunk Carriage Home Development Proves Green Living Can Unite Sustainability and Luxury

Sheldon Crossing Combines Real Comfort with Real Style

AUGUST 17, 2009, Philadelphia, PA --- The recent groundbreaking for Philadelphia's newest carriage home community revealed just a glimpse of the grandiose intentions of its developer, Denale, Inc. With the foundation poured, Denale principals Denise Lehmann and Alex Plessett have at once laid the groundwork for a new green construction project – Sheldon Crossing – and launched a new way of thinking about green living. While other green residential projects currently on the market have demonstrated implementation of the highest LEED building criteria, most have sacrificed the classic design and traditional community which consumers desire.

“In today’s times, the idea of sustainable living is certainly appealing, but the ultra-modern aesthetic isn’t for everyone,” said Plessett. “The truth is, a green home doesn’t have to look unconventional, or sacrifice luxury and tradition. Residents of Sheldon Crossing will experience what we have termed ‘livable green,’ essentially a seamless integration of sustainability and luxury, and the best of both worlds.”

Sheldon Crossing will offer modern amenities and sustainable features exceeding Platinum LEED certification standards in its 16-unit classic carriage home community, located on Sheldon Street in the heart of Manayunk. The builder, Lehmann Companies, Inc., is on track to acquire more than the 100 points required by the United States Green Building Council (USGBC) for Platinum LEED certification by the time construction is completed in 2011. The first model homes are expected to open by November 2009.

In their first development endeavor together, Lehmann, an approved Energy Star builder/developer, and Plessett, an accomplished realtor, focused on creating a healthy environment with improved air, acoustic, and water quality, all while enhancing the overall quality of life in the community. Sheldon Crossing homes will offer PV solar panels, green roofs for additional living space, Icynene insulation, high efficiency heaters, Kohler WaterSense plumbing fixtures, water

purification, heat recovery ventilators, Beam central vacuums, security, smart home automation, porous pavers, and Energy Star appliances, windows and doors, among other features. All of these technologically-advanced green building features will be wrapped in a three or four-bedroom, three full baths and two half baths, and one or two-car garage home intended to appeal to homebuyers in search of architectural sophistication and interior luxury.

These high performance homes will not only reduce utility bill expenses by the consumption of less energy, water, and natural resources, but they will also save money on future maintenance due to their durability and quality construction.

“When Mayor Nutter recently forecasted that Philadelphia would be the greenest city in the country by 2015, we couldn’t have been more supportive,” said Lehmann. “Through the building of Sheldon Crossing, and hopefully more communities like it in the future, we hope to mainstream the reality that green living can be both sustainable and luxurious -- without compromise. Ultimately, the more people who embrace the concept of ‘livable green,’ the closer we will come to helping Mayor Nutter hit his target of improving the overall health of Philadelphia and our environment.”

For more information on Sheldon Crossing, please call 610-256-1296 or 215-260-8414 or visit www.SheldonCrossing.com.